



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 11-03-2012 PAGE: 1 of 2

SPECIALIZED MEDIA SERVICES - 5295
ATTN: JACKIE BYRD
PO BOX 1722
MOORESVILLE NC 28115

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
398951	09-17-2012	11-02-2012	2	NEWBY/ROBINSON	NC COURT OF APPEALS	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
1540	243359	PHILADELPHIA	A. CLIFFORD	10-15-2012	11-05-2012	M (Broadcast Month, Cycle 1)	N	243359

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 1540																	
1	10-22-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	X	X	X	X	X			2	850	2	1,700.00
2	10-29-2012	11-04-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	X	X	X	X	X			2	850	2	1,700.00
3	10-15-2012	10-21-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30		X	X	X	X			2	850	2	1,700.00
4	11-05-2012	11-05-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	1							1	850	1	850.00
5	10-22-2012	10-28-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	X	X	X	X	X			2	1,100	2	2,200.00
6	10-29-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	X	X	X	X	X			2	1,100	2	2,200.00
7	10-15-2012	10-21-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30		X	X	X	X			1	1,100	1	1,100.00
8	11-05-2012	11-05-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	1							1	1,100	1	1,100.00
9	10-22-2012	10-28-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	X	X	X	X	X			1	1,100	1	1,100.00
10	10-29-2012	11-04-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	X	X	X	X	X			1	1,100	1	1,100.00
11	10-15-2012	10-21-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30		X	X	X	X			1	1,100	1	1,100.00
12	11-05-2012	11-05-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	1							1	1,100	1	1,100.00
A 13	11-03-2012	11-03-2012	07:00PM - 07:30PM	EYEWITNESS NEWS SAT 7-730P (838)	2	30							1	1	400	1	400.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 1540		CMS # 243359	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-15-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 243359											
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$			
			Agency CPE: E : 1540																	
													Contracted Gross Total:		18	17,350.00				
													Actual Gross Total:		18	17,350.00				
													Agency Commission:			2,602.50				
													Net Total:			14,747.50				
Month/YR		Preempted		Made Good		Contract Total		Adjustments							Actual Total					
Oct 12		0.00		0.00		8,900.00		0.00							8,900.00					
Nov 12		0.00		0.00		8,450.00		0.00							8,450.00					
TOTAL		0.00		0.00		17,350.00		0.00							17,350.00					

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